

REP HEADLINE# 6336393  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

ADV # \_\_\_\_\_ ADV. NAME \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME \_\_\_\_\_

MENTZER MEDIA SERVICES, INC.  
 500 FAIRMOUNT AVENUE, SUITE 306  
 TOWSON, MD 21286

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 BUYER NAME ANNE BRAUNSCHEIDT  
 SALES PRSN WA- DAVE CLARK

ORDER # \_\_\_\_\_ CONTRACT # 6336393

PRDCT GTF-VOTE NO ON 7 EST#1402

FLIGHT DATES NOV2/12 NOV6/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_

CO-OP BILLING NEEDED \_\_\_\_\_

DATE SEP24/12 18.13

REP: TO: MALLORY  
 FROM: GREG  
 \*\*\*NEW ORDER\*\*\*  
 TTL...\$34200...24X  
 THX PLS CFM, 9/24/12

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
 AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			630P-700P	30		\$600.00	11/2	11/2	3		FRI	3
PROGRAM : SEINFELD												
2			700P-730P	30		\$1,600.00	11/2	11/2	3		FRI	3
PROGRAM : 2.5 MEN												

AGENCY ADVERTISER CODE = 11212  
 AGENCY PRODUCT CODE =  
 AGENCY EST# = 1402

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\*\*\* WDCW-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			730P-800P PROGRAM : 2.5 MEN	30		\$1,800.00	11/2	11/2	2		FRI	2
4			1200N-1230P PROGRAM : SEC PREGAME	30		\$800.00	11/3	11/3	3		SAT	3
5			1200N-300P PROGRAM : SEC FOOTBALL	30		\$2,000.00	11/3	11/3	6		SAT	6
6			630P-700P PROGRAM : SEINFELD	30		\$600.00	11/5	11/6	2		M-TU	2
7			700P-730P PROGRAM : 2.5 MEN	30		\$1,600.00	11/5	11/6	3		M-TU	3
8			730P-800P PROGRAM : 2.5 MEN	30		\$1,800.00	11/5	11/6	2		M-TU	2
NOV/12						34200.00						
CONTRACT TOTAL 34200.00												
TOTAL SPOTS 24												

SEE24/12 18.13  
\*\*\* WDCM-TV \*\*\*

MARKET TOTALS \$1,140,000 WDCW 3% WJLA 22% WUSA 20% WRC 30% WTTG 24% WPXW 0% WDCA 1%  
CABL 0%  
C- NSI  
MOS- RA35+\*